



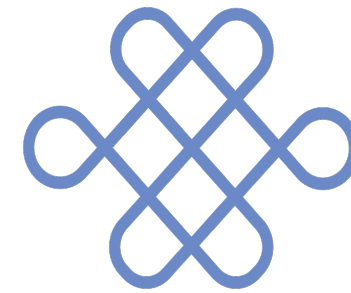
A webinar

October 20

The Strategy Group Presents

What's possible if we make developing
our people core to our mission?

Ed Offterdinger and Catherine Allen

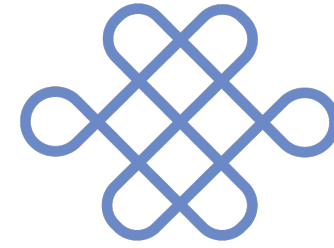


The
**STRATEGY
GROUP, LLC**



**AO PEOPLE
PARTNERS**

SHIFTING MINDSETS, PERSPECTIVES & PRACTICES



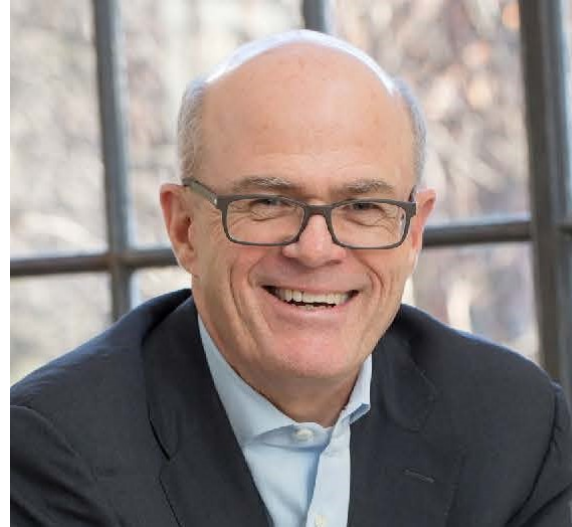
The
STRATEGY
GROUP, *LLC*

Good morning!
Please share your name and organization in the chat.

Today's Presenters:



Debra Hertz, Ph.D.
Managing Director



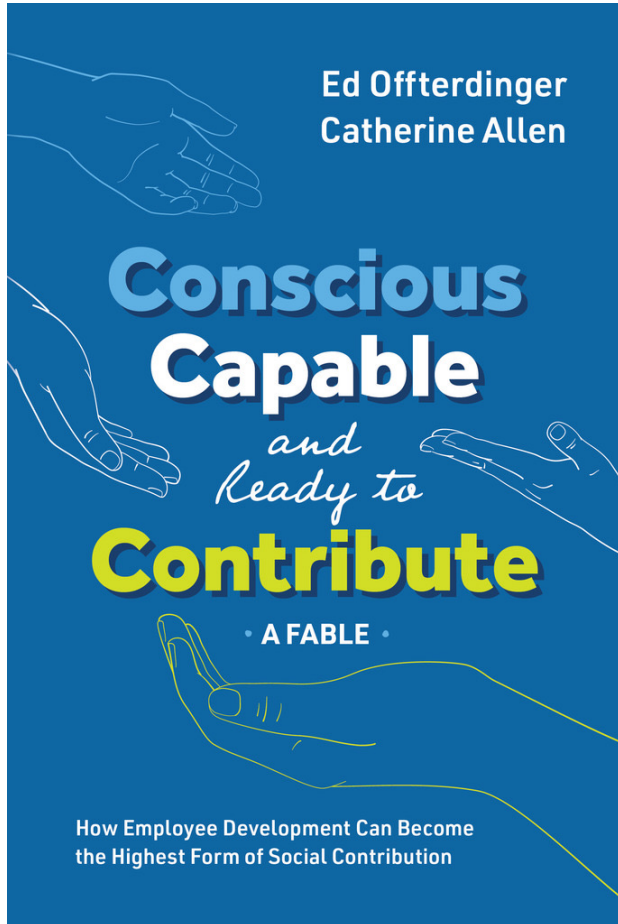
Ed Offterdinger
Co-Founder & Chairman



Catherine Allen
Co-Founder & CEO



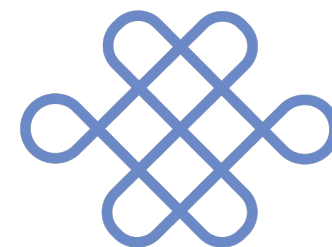
About the book...



And what if equipping people with the intellectual, emotional, and social capabilities they need to thrive and contribute in the world was a recognized and incentivized form of social contribution?

Leadership development experts Ed Offterdinger and Catherine Allen know from years of professional experience that higher profits, happy, engaged, and productive employees, better relationships away from work, and a better world are the result when companies put people development at the center of their strategy.

Now more than ever, employers and employees know that embracing continuous learning and development is the single most important way to adapt and succeed in a fast-changing, complex, and technically driven world. But the challenge for leaders is how to change their organization's culture and practices to support more conscious people development in the flow of everyday work. This book is the inspiration to change and a practical guide to show you how to connect all the dots and make real culture change happen at your organization. Your team is already spending more time at work than just about anywhere else—why not harness that time for the betterment of your company, people, community, and world?



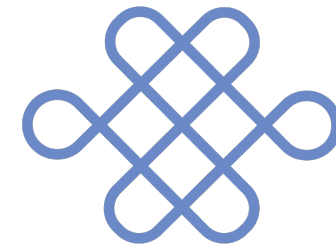
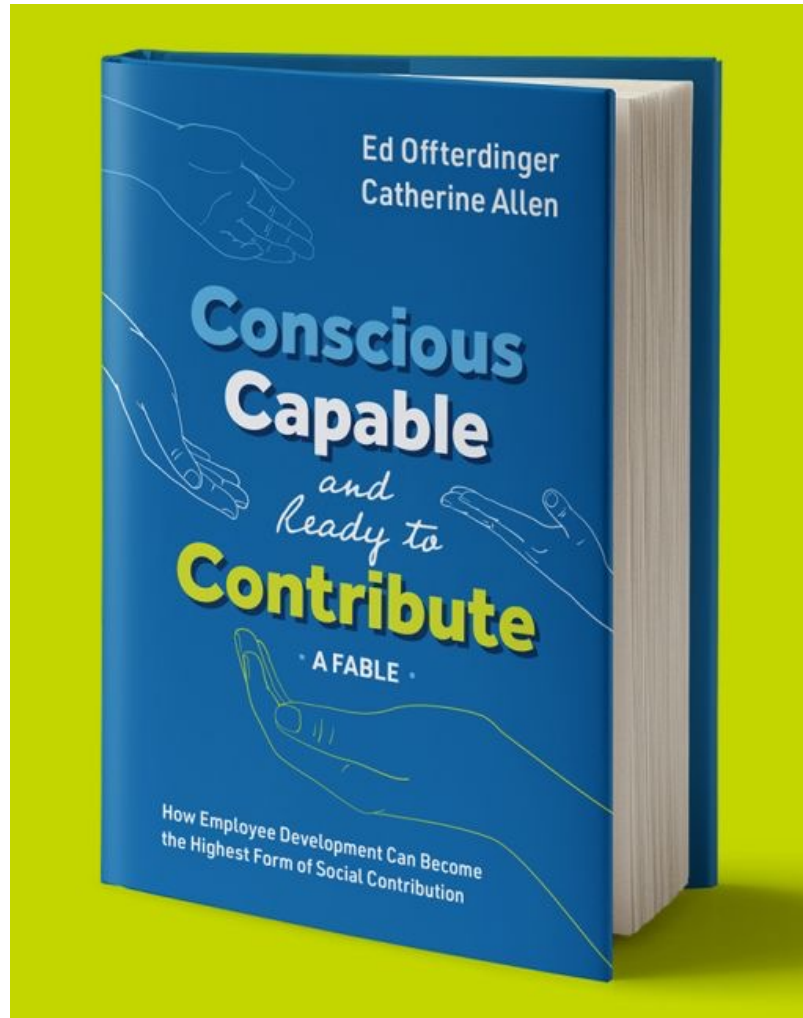
The
STRATEGY
GROUP, *LLC*

Please enter questions
into the chat function!



SHIFTING MINDSETS, PERSPECTIVES & PRACTICES

To purchase the book ...



The
STRATEGY
GROUP, LLC

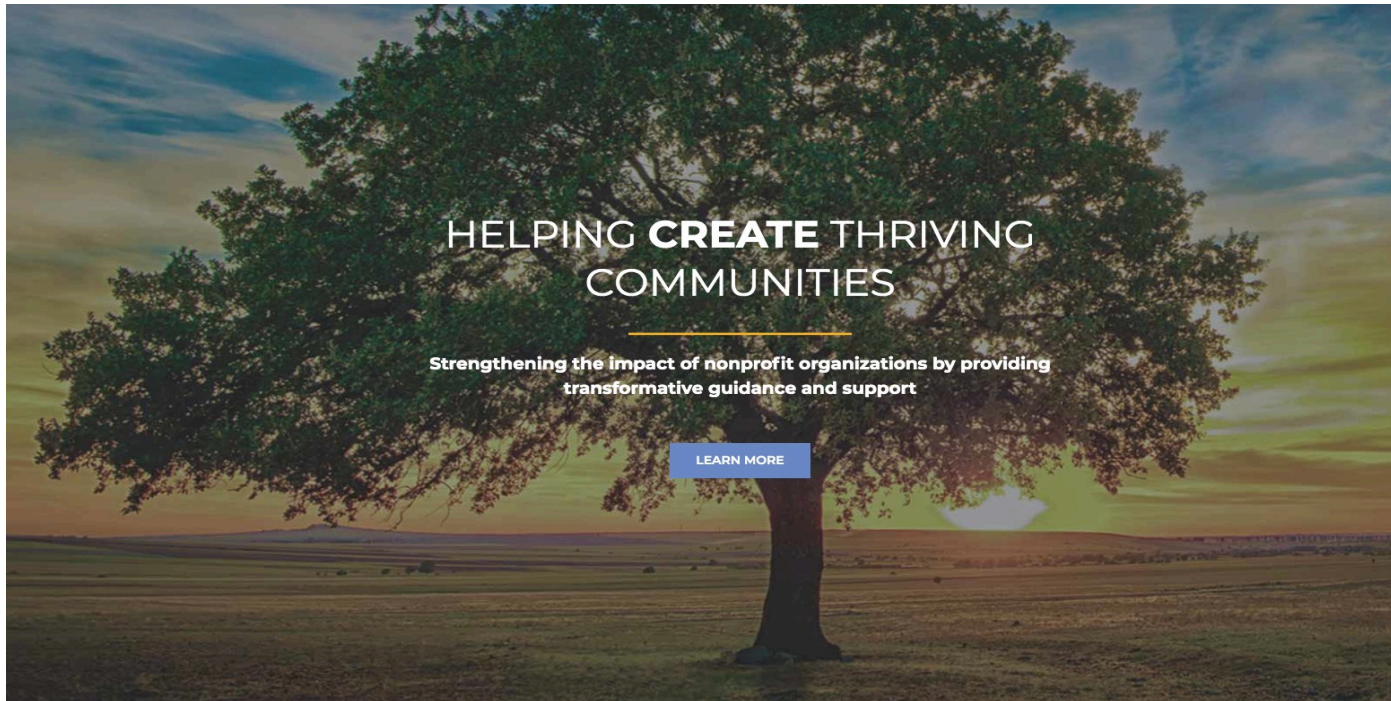
<https://consciousandcapable.com/>



AO PEOPLE
PARTNERS

SHIFTING MINDSETS, PERSPECTIVES & PRACTICES

About The Strategy Group ...



Debra Hertz, Ph.D.

dwhertz@thestrategygroupllc.org

You will receive an email with a link to today's video presentation with the link to purchase the book.

If you would like to set up a free 30-minute phone call with Debra, go to this link...

<https://calendly.com/dwhertz/time-with-debra>.