

Neighbor to Neighbor Dashboard

Strategic Areas of Focus:

1. Programs & Services (Yellow)
2. Marketing & Communications (Orange)
3. Fundraising (Green)
4. Human Resources (Blue Green)

Note: NtoN's fiscal year runs from July 1-June 30.

	FY 2024				FY 2025				FY 2026			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1-1. Establish a 50 th Anniversary Committee to plan and execute a fundraising celebration goal and event.												
4-5. Strengthen board orientation process.												
2-2. Develop a pilot project for a clothing program.												
2-7. Work with Greenwich DHS to define home delivery criteria and implement changes based on data.												
3-1. Create and implement an annual communications and media campaign.												
1-2. Update annual fundraising training for the board.												
1-3. Create new smaller events (around food/youth/families).												
1-4. Develop and enhance the legacy program.												
2-1. Develop and implement a comprehensive Facilities Plan to maximize space utilization in the NtoN building.												
2-3. Explore partnerships around clothing.												
2-8. Revamp point system.												
2-9. Diversify food options to include more fresh fruits & vegetables, diabetic options, and gluten free choices.												
2-15. Fine tune referral protocols from other community organizations.												

	FY 2024				FY 2025				FY 2026			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
3-2. Implement marketing and communications training and education for all staff, board, and volunteers.												
3-3. Update NtoN brand style guide and develop an organization-wide tagline for better brand awareness.												
3-4. Replace campus signage.												
4-6. Improve board-staff relations.												
2-4. Implement pilot clothing program												
2-14. Create and implement an annual Essentials plan to include community drives and corporate relationships.												
4-7. Conduct an annual board survey to assess membership, engagement, and diversity.												
4-10. Evaluate volunteer program to assess strengths and challenges, and make recommendations for expansion and change.												
2-10. Explore using volunteers to help with the home delivery program.												
2-11. Expand partnership with CT Foodshare.												
2-12. Explore food distribution options.												
4-1. Review and refine organizational structure.												
4-2. Revise Employee Handbook, with specific attention given to staff onboarding process.												
4-3. Review employee benefits.												
4-8. Review, and if needed, revise bylaws and begin regular two-year review to keep current and relevant.												
4-9. Create board succession plan.												
4-10. Create opportunities for volunteers to come together 2-3 times a year.												
4-11. Create and implement an annual volunteer feedback survey.												
1-5. Explore and institute a participation fee for corporate volunteer program.												
2-5. Evaluate pilot clothing program.												
1-6. Develop and implement outreach plan for targeting younger donors.												
1-7. Pursue grants which are in line with the NtoN mission.												
2-6. Establish full clothing program based on pilot learnings.												
2-13. Explore a food inventory system.												

	FY 2024				FY 2025				FY 2026			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
2-16. Review, and possibly change, barriers to use NtoN programs and services.	Ongoing											
3-5. Increase social media presence with use of video storytelling.	Ongoing											
4-4. Identify and implement professional development opportunities for all staff.	Ongoing											